

CAMERA THEFT & ACCIDENTAL DAMAGE TIPS

We have been insuring equipment such as cameras, lenses, laptops and PDA's since 1990. In that time we have learned a few lessons about how to prevent theft and accidental damage claims.

Here are Protecsure's Top Tips to ensure your equipment is kept safe at all times:

1. Insist on taking your camera equipment with you as cabin luggage on public transport.
2. If you do need to put equipment in the hold of an aircraft, invest in a hard case.
3. Never leave your camera gear unattended - this a frequent source of theft claims.
4. Wherever possible remove lenses when carrying the camera.
5. To avoid opportunistic thefts keep your equipment out of sight even in the home or office.
6. Camera cases these days don't need to look obviously like camera cases. If you are going somewhere a little offbeat it may be worth investing in this style.
7. Do not leave your camera in a locked car. Not only is it a target for thieves, but extreme heat can sometimes damage delicate components.
8. Consider uniquely marking or inscribing the equipment to make it less appealing for thieves. If your camera looks distinctive it is less likely to be able to be 'resold' easily.
9. Don't drink or place liquids near camera gear. We deal with many claims related to liquid spills.
10. Utilise a proper carry case with lots of padding at all times.

ABOUT PROTECSURE

Protecsure is an ASIC licensed underwriting agency specialising in the insurance protection of electronic equipment. Protecsure is the easy way to insure your photographic equipment worldwide against theft, fire and accidental damage through events like dropping and liquid spills.

Averaging a claim turnaround time of under 48 hours, we insure over 25,000 pieces of equipment per year, protecting the photographic equipment of both keen amateurs and professionals.

**To find out more about Protecsure's equipment insurance products
call 1300 COVERIT or visit www.protecsure.com.au**

